



# THE NOCs EXPERIENCE

**Spyros Capralos**

**President Hellenic Olympic Committee**

**Olympic Athlete: Moscow 1980, Los Angeles 1984**

**Mediterranean Games Athlete: 1971 - 1975 - 1983**

**Water Polo**

# AGENDA



- Brief Overview
- The Challenges
- The Opportunities
- Closing Remarks

# OVERVIEW



- 1<sup>st</sup> Mediterranean Games –  
Alexandria 1951
- Bringing together Athletes from  
3 Continents
- Big, prestigious Games with Elite Athletes
- Games at Risk

# THE CHALLENGES



- The dates of the Games
- The busy Sports Events Calendar

# THE CHALLENGES (II)



- Low participation of Elite Athletes
- Sports Program

# PARTICIPATION OF ELITE ATHLETES



CITY	YEAR	TEAM SIZE	ELITE	%
ALGIERS	1975	149	82	55%
SPLIT	1979	185	94	50%
CASABLANCA	1983	172	107	62%
LATTAKIA	1987	220	82	37%
ATHENS	1991	255	108	42%
LANGUEDOC	1993	253	59	23%
BARI	1997	324	87	26%
TUNIS	2001	451	84	18%
ALMERIA	2005	341	65	19%
PESCARA	2009	391	53	13%
MERSIN	2013	234	34	14%

# SPORTS PROGRAM



CITY	YEAR	SPORTS	EVENTS
ALEXANDRIA	1951	13	90
TUNIS	2001	23	230
ALMERIA	2005	27	257
PESCARA	2009	27	259
MERSIN	2013	28	264
TARRAGONA	2018	28	

# THE CHALLENGES (III)



- The costs for the NOCs
- The costs for the Organizers
- The lack of Media interest
- Limited Marketing activities



# THE OPPORTUNITIES



- Change the character of the Games
- Create an attractive schedule of events
- Decrease the cost of the Games
- Find a more convenient timing

# CLOSING REMARKS





Thank you very much for your attention